

Fashion's sustainable evolution: Navigating compliance



The retail sector faces the challenge of keeping up with evolving sustainability standards while maintaining accuracy and compliance.

Driving supply chain sustainability

66%

of companies say they have a **sustainability initiative**

77%

say **stricter regulations** are pushing them to adopt **sustainability practices**

76%

have seen a **reduction in environmental impact** by using cloud technology

82%

say consumer preferences for **sustainable products** are driving **sustainability practices**

40%

say **Digital Product Passports** enhance **supply chain sustainability** and **transparency**

Enhancing global traceability

72%

of companies say **traceability is a priority** for their business

79%

said **traceability will increase in importance** within the next year

76%

believe barcodes help **facilitate track and trace**

Moving business applications to the Cloud can **reduce** associated greenhouse gas emissions by **30% or more**, with small businesses sometimes seeing reductions of **up to 90%**

[Source: Accenture]



Learn how to navigate these challenges →

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